

# Sample Letter for Annual Renewal Fee Price Adjustment Request

This document provides a **sample letter for annual renewal fee price adjustment request**, designed to assist businesses and individuals in professionally communicating the need for changes in renewal fees. The letter outlines key elements such as the reason for the price adjustment, justification based on market trends or increased costs, and a polite request for approval. Using this sample ensures clarity, transparency, and a respectful approach to maintaining positive relationships while addressing necessary fee updates.

## Sample Letter

[Your Name]  
[Your Position/Title]  
[Your Company Name]  
[Your Address]  
[City, State, ZIP Code]  
[Email Address]  
[Phone Number]  
[Date]

[Recipient's Name]  
[Recipient's Position/Title]  
[Recipient's Company Name]  
[Recipient's Address]  
[City, State, ZIP Code]

Dear [Recipient's Name],

I hope this letter finds you well. We greatly value our ongoing partnership and your continued trust in our services. As we approach the annual renewal of our agreement for [Service/Product Name], I would like to inform you of an upcoming adjustment to our renewal fee, effective [Renewal Date].

This decision has been carefully considered and is primarily due to [briefly state the reason, e.g., increased operational costs, changes in market conditions, enhancements to our services, etc.]. We have reviewed current market trends and the rising costs associated with maintaining our high standards, and we believe this adjustment is necessary to ensure the continued quality of our offerings.

The new annual renewal fee will be [New Amount], reflecting a modest increase from the previous fee of [Previous Amount]. We assure you that this adjustment will directly contribute to further improvements in our service and support.

We appreciate your understanding and hope for your continued support. Should you have any questions or wish to discuss this matter further, please do not hesitate to contact me directly.

Thank you once again for being a valued client. We look forward to continuing our successful collaboration.

Sincerely,  
[Your Name]  
[Your Position/Title]