

Date: [Insert Date]

[Sponsor's Name]  
[Sponsor's Title/Position]  
[Company/Organization Name]  
[Address Line 1]  
[Address Line 2]

Dear [Sponsor's Name],

I am writing on behalf of **[Your Team Name]**, a dedicated sports team based in [Your City/Region], to inquire about a potential sponsorship partnership with **[Sponsor's Company Name]**. Our team has a proud history of [briefly highlight achievements, e.g., winning championships, participation in regional/national leagues, community service, etc.], and we are committed to fostering athletic excellence, teamwork, and positive community involvement.

As we prepare for the upcoming season, we are seeking sponsorship to help cover costs associated with [list purposes, e.g., equipment, travel, uniforms, tournament fees, youth programs]. In return, we are excited to offer **[Sponsor's Company Name]** the opportunity to gain significant exposure through:

- Brand placement on team uniforms, banners, and promotional materials;
- Recognition at games and events attended by local supporters and families;
- Promotion across our social media platforms and team website;
- Community event participation and co-branded initiatives.

We believe a partnership with your esteemed organization would be mutually beneficial, aligning your brand with a team that values sportsmanship, community connection, and success both on and off the field. We would be happy to discuss various sponsorship options or tailor a package that best fits your marketing goals.

Thank you for considering this request. I am available to meet at your convenience to further discuss this opportunity and answer any questions you may have. Please feel free to contact me at [your phone number] or [your email address].

We look forward to the possibility of partnering with **[Sponsor's Company Name]** and achieving great success together in the upcoming season.

Sincerely,  
[Your Name]  
[Your Position/Role]  
[Your Team Name]  
[Contact Information]