

[Your Name]  
[Your Position, e.g., Team Manager]  
[Team Name]  
[Team Address]  
[City, State, ZIP Code]  
[Email Address]  
[Phone Number]  
[Date]

[Sponsor's Name]  
[Sponsor's Position]  
[Company/Organization Name]  
[Company Address]  
[City, State, ZIP Code]

Dear [Sponsor's Name],

I am writing to you on behalf of **[Team Name]** to explore a potential sponsorship partnership for the upcoming [Season/Year/Event]. As a dedicated and passionate sports team representing the [community/region], we are committed to excellence both on and off the field.

Over the past [number] years, **[Team Name]** has achieved [mention notable achievements – championships won, tournaments entered, community awards, etc.]. We pride ourselves not only on our athletic accomplishments but also on our active involvement within the community, including [list a few community initiatives, youth development programs, or charity events].

We believe a partnership with **[Company/Organization Name]** would be mutually beneficial. As a sponsor, your brand will receive:

- Prominent logo placement on team uniforms, banners, and promotional materials
- Exposure on our social media platforms and team website
- Opportunities for community engagement and promotional events
- Recognition at games, tournaments, and community outreach activities

We are excited about the possibility of working together to make a positive impact in our community while providing valuable exposure for your business. I would appreciate the opportunity to discuss sponsorship options further and answer any questions you may have about our team and partnership possibilities.

Thank you for your time and consideration. I look forward to hearing from you soon.

Sincerely,  
[Your Name]  
[Team Name]