

# Marketing Cover Letter Sample with Graphic Design Portfolio Attachment

This **marketing cover letter sample with graphic design portfolio attachment** demonstrates how to effectively showcase your creative skills and marketing expertise in a professional application. It highlights your relevant experience, articulates your value proposition, and directs the recruiter's attention to the attached graphic design portfolio, emphasizing your ability to blend strategic marketing insights with visually compelling designs to drive impactful campaigns.

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Dear [Hiring Manager's Name],

I am excited to apply for the Marketing Specialist position at [Company Name] as advertised on [where you found the job posting]. With a strong background in both strategic marketing and graphic design, I am confident in my ability to create and execute visually compelling campaigns that drive brand awareness and engagement.

In my previous role at [Previous Company], I collaborated with cross-functional teams to develop integrated marketing campaigns that increased our audience reach by 30%. My responsibilities included conducting market research, crafting key messaging, and, importantly, designing visual assets that aligned with campaign goals and brand guidelines. These assets ranged from social media graphics and email banners to print brochures and digital advertisements.

I am skilled in Adobe Creative Suite, Canva, and other industry-standard design tools, ensuring each project maintains a high standard of creativity and visual appeal. My ability to blend analytical insights with innovative design has enabled me to deliver results-driven marketing solutions time and time again. Please find my graphic design portfolio attached, which showcases a selection of my work across digital and print platforms.

I am particularly drawn to [Company Name]'s innovative approach to [specific industry/niche], and I am eager to contribute my marketing expertise and design acumen to help the team achieve its objectives. Thank you for considering my application. I welcome the opportunity to further discuss how my background and portfolio can add value to your marketing initiatives.

Sincerely,

[Your Name]

[Your LinkedIn Profile (optional)]

[Your Phone Number]

[Your Email Address]

**Attachment:** Graphic Design Portfolio.pdf