

Subject: Thank You for Your Proposal - Project Update & Feedback

Dear [Illustrator's Name],

Thank you very much for taking the time to submit your portfolio and proposal for our recent freelance illustration opportunity. We truly appreciate your interest in collaborating with [Company/Project Name] and the effort you put into your submission.

After careful consideration, we have decided to move forward with another illustrator whose style and experience more closely match the specific needs of this project. Please understand that this decision was not easy, as we received many impressive proposals, including yours.

We value your work and would like to offer some detailed feedback in the hope that it supports your ongoing professional development:

- **Strengths:** Your portfolio demonstrates a strong grasp of color theory and creative composition. In particular, we were impressed with your ability to convey emotion through character expressions and dynamic poses. Your use of light and shadow adds a unique depth to your illustrations, making them captivating and engaging.
- **Areas for Improvement:** For this project, we were seeking a style with more detailed backgrounds and consistent line work. While your pieces are visually appealing, some submissions could benefit from a greater level of detail in the environment to anchor the characters within their setting. Additionally, consider refining your anatomy and proportions in complex poses, as small corrections here can elevate your work further.

We encourage you to continue honing your craft, as your portfolio shows immense promise. Should there be another project that aligns more closely with your style and strengths, we would be pleased to reach out.

Thank you again for your interest in working with us. We wish you all the best in your future creative endeavors and look forward to potentially connecting on future opportunities.

Best regards,

[Your Name]

[Your Title/Position]

[Company/Project Name]