

Complaint Letter Template: Product Not Meeting Advertised Standards

[Your Name]
[Your Address]
[City, State, ZIP Code]
[Email Address]
[Phone Number]
[Date]

[Recipient Name]
[Company Name]
[Company Address]
[City, State, ZIP Code]

Subject: Complaint Regarding Product Not Meeting Advertised Standards

Dear [Recipient Name],

I am writing to express my dissatisfaction with the [Product Name, Model/Serial Number], which I purchased from your company on [Purchase Date], through [Sales Channel/Store Name/Order Number].

According to your advertising and product description, the product promised the following features and qualities:

- [Advertised Feature/Quality 1]
- [Advertised Feature/Quality 2]
- [Advertised Feature/Quality 3]

Unfortunately, after using the product, I discovered the following discrepancies:

- [Actual Issue 1]
- [Actual Issue 2]
- [Actual Issue 3]

These shortcomings have not only failed to meet my expectations but have also caused [briefly state the impact, e.g., inconvenience, financial loss, inability to use the product as intended].

I kindly request a prompt resolution to this matter through [refund/replacement/repair], as per your policies and consumer rights. I have attached supporting documents (e.g., purchase receipt, photos, correspondence) for your reference.

Please advise on the next steps to resolve this issue. I look forward to your reply within [reasonable timeframe, e.g., 14 days].

Thank you for your prompt attention to this matter.

Sincerely,
[Your Name]