

## Thank-You Follow-Up Letter Template (Highlighting Shared Interests)

Dear [Recipient's Name],

I wanted to thank you for taking the time to connect with me at [Name of Networking Event] on [Event Date]. I truly enjoyed our conversation about [shared interest or specific topic discussed, e.g., sustainable marketing strategies], and it was refreshing to meet someone who is equally passionate about [related field or common goal, e.g., innovative approaches in digital marketing].

Our discussion about [mention another shared topic, goal, or idea, e.g., emerging technologies in our industry] gave me a lot to think about, and I appreciated your insights and perspective. It's always inspiring to meet like-minded professionals who are as committed to [specific value/goal, e.g., driving meaningful change] as I am.

I would welcome the opportunity to stay in touch and explore how we might collaborate or support each other's initiatives in the future. Please let me know if there's a convenient time for you to continue our conversation over coffee or a call.

Thank you again for your time and for sharing your experiences with me. I look forward to staying connected!

Sincerely,

[Your Name]

[Your LinkedIn Profile or Preferred Contact Information]