

[Date]

[Client Name]
[Client Company Name]
[Client Address Line 1]
[Client Address Line 2]

Dear [Client Name],

We are writing to inform you of upcoming adjustments to the pricing of our products, effective [Effective Date]. As a valued client, we believe it is important to keep you informed of any changes that may impact your business.

These adjustments have become necessary due to [increased production costs/changes in market demand/enhancements in product quality/other reasons], which have impacted our operational expenses. In order to continue providing you with high-quality products and services, we have carefully reviewed our pricing structure and made adjustments where necessary.

New Pricing Details:

- Product A: [New Price] (previously [Old Price])
- Product B: [New Price] (previously [Old Price])
- Product C: [New Price] (previously [Old Price])

The revised prices will take effect as of [Effective Date]. Orders placed before this date will be processed at the current rates.

Please be assured that this decision was made after careful consideration and with your best interests in mind. We remain deeply committed to delivering exceptional value, and these price adjustments will enable us to continue offering the quality and service you have come to expect from us.

If you have any questions regarding the new pricing, or if you would like to discuss your account in more detail, please do not hesitate to contact us at [Contact Information]. We greatly appreciate your continued partnership and look forward to serving you in the future.

Thank you for your understanding and support.

Sincerely,
[Your Name]
[Your Position]
[Your Company Name]
[Contact Information]