

Notification of Product Rates Adjustment

Dear Valued Customer,

We are writing to inform you of an upcoming **adjustment to our product rates**, effective **[Effective Date]**.

As part of our ongoing commitment to providing quality products and excellent service, we regularly review our pricing. Due to **[brief explanation, e.g., increased costs of materials, supply chain adjustments, or market changes]**, we will be updating our product rates accordingly.

What This Means for You:

- New product rates will be applicable starting on **[Effective Date]**.
- Current orders placed before this date will be honored at existing rates.
- A detailed list of new prices is available at [\[Link to Price List\]](#) or upon request.

We understand that pricing adjustments may affect your purchasing decisions. Our team is available to discuss any questions you may have and to help you plan your orders ahead of the effective date.

Thank you for your continued support and trust in us. We remain dedicated to delivering value and transparency to all our customers.

Sincerely,

[Your Company Name]

[Contact Information]