

[Your Name]  
[Your Title/Role]  
[Music Festival Name]  
[Address]  
[City, State, ZIP Code]  
[Email Address]  
[Phone Number]  
[Date]

[Recipient Name]  
[Recipient Title]  
[Company/Organization Name]  
[Address]  
[City, State, ZIP Code]

Dear [Recipient Name],

I am writing on behalf of **[Music Festival Name]**, an exciting annual event that celebrates [briefly describe genre or theme, e.g., local musical talent and emerging artists in the indie and folk genres]. This year marks our [Xth] anniversary, and we are seeking dynamic partners to help us create an unforgettable experience for our growing audience.

The festival will be held on [dates] at [venue/location], and we anticipate drawing more than [estimated number] attendees. Our diverse audience includes [briefly describe demographics, e.g., music lovers ages 18-35, families, and professionals who value live entertainment and cultural enrichment]. Last year's event garnered significant media coverage and engaged our community both online and offline.

We believe a partnership with [Company/Organization Name] would be mutually beneficial, offering your brand exceptional visibility and engagement opportunities. Our tailored sponsorship packages include:

- Branding and signage on-site and in marketing materials
- Digital exposure via our website, social media, and email outreach
- Exclusive on-site activation opportunities
- Hospitality benefits for your guests and employees
- Custom packages to align with your strategic objectives

I have attached a sponsorship prospectus with further details. We would love the opportunity to meet with you and discuss how we can build a successful partnership that supports both our festival's growth and your brand's visibility in the community.

Please feel free to contact me at [phone/email] to set up a conversation at your convenience. Thank you for considering this opportunity to connect and celebrate music with us.

Sincerely,  
[Your Name]  
[Your Title/Role]  
[Music Festival Name]