

Subject: Thank You for Your Photography Proposal

Dear [Photographer's Name],

Thank you very much for submitting your photography proposal for our recent project, **[Project Name]**. We truly appreciate the time, effort, and creativity you invested in developing your submission, and it was a pleasure reviewing your portfolio.

After careful consideration, we have decided not to move forward with your proposal at this time. This decision was not made lightly, as your work displays a high level of skill and a unique artistic vision. Specifically, we were impressed by *[specific aspect, e.g., the way you capture natural light or your attention to candid details]*.

Ultimately, we have chosen to proceed with a photographer whose style is a closer match to our brand's current needs, and who fits within our budgetary constraints for this project. Your creative approach, while impressive, aligns better with projects of a different nature than what we are currently pursuing.

We hope you will not be discouraged, as your passion for photography is evident, and the quality of your proposal speaks volumes about your potential. Please feel free to reach out or submit proposals for future projects—we would be delighted to consider working together when the opportunity is right.

Thank you again for your interest in collaborating with us. We wish you all the best in your ongoing creative journey and continued success in your photography endeavors.

Kind regards,
[Your Name]
[Your Position]
[Company/Organization Name]
[Contact Information]