

Date: [Insert Date]

To: [Customer Name]
[Customer Address]

Subject: Notice of Price Adjustment Due to Seasonal Changes

Dear [Customer Name],

We greatly appreciate your continued trust and loyalty as a valued customer of [Your Company Name]. We are committed to providing you with high-quality products and transparent communication regarding any changes affecting your experience with us.

We are writing to inform you that **effective [Effective Date]**, the rates for several of our new products will be adjusted due to the impact of seasonal fluctuations on production and supply chain costs. This decision has been made following a comprehensive review, ensuring our prices remain fair and competitive while continuing to deliver the quality you expect.

Below is a summary of the upcoming price adjustments:

- **Product Name 1:** [Old Price] → [New Price]
- **Product Name 2:** [Old Price] → [New Price]
- **Product Name 3:** [Old Price] → [New Price]

These modifications reflect seasonal increases in raw material costs, transportation, and other related expenses. We remain committed to transparency and fairness, striving to minimize any inconvenience this may cause.

If you have any questions or require further clarification, please do not hesitate to contact our customer service team at [Contact Information]. We appreciate your understanding and look forward to serving you in the future.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Contact Information]