

# Cover Letter Sample with Referral Creative Industry

June 24, 2024

Sarah Mitchell  
Creative Director  
Luminary Studios  
123 Artistry Lane  
New York, NY 10001

Dear Ms. Mitchell,

I am excited to submit my application for the Graphic Designer position at Luminary Studios. I was referred to this opportunity by Chris Stanton, your Lead Animator, who spoke highly of your company's imaginative spirit and collaborative culture. Chris and I have worked together on several freelance projects, and he believed my passion and approach to visual storytelling would be a strong addition to your team.

My creative journey has spanned various mediums and industries, but what has always driven me is the pursuit of fresh ideas and innovative solutions. During my time at Pixel & Brush, I led a rebranding initiative for a major non-profit, collaborating with writers, animators, and developers to craft a vibrant new identity that increased audience engagement by 40%. I thrive in team settings where bold concepts are encouraged and where the blending of skills brings projects to life.

What excites me most about Luminary Studios is your commitment to pushing boundaries and nurturing original voices. I am eager to contribute my experience in design, typography, and digital illustration, as well as my belief in the power of storytelling to inspire audiences. I am confident that my collaborative nature and eye for detail align well with your mission and the dynamic energy of your team.

Thank you for considering my application. I would welcome the opportunity to further discuss how my creative perspective and skills can contribute to Luminary Studios. I look forward to connecting soon.

Sincerely,  
Alex Kim  
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