

Date: [Insert Date]

[Recipient Name]
[Recipient Title]
[Company Name]
[Company Address]

Dear [Recipient Name],

Thank you for your recent business partnership proposal and for considering [Your Company Name] as a potential collaborator. We greatly appreciate the time and effort your team invested in outlining opportunities for our organizations to work together.

After careful evaluation and thoughtful consideration, we have determined that the proposed collaboration does not currently align with our company's strategic objectives and long-term vision. While your proposal clearly offers potential benefits, our decision reflects a commitment to maintaining strategic coherence in order to support sustainable growth and mutual success.

Please know that this decision is in no way a reflection on the merits of your organization or the quality of your proposal. We hold [Recipient Company Name] in high regard and remain open to exploring potential opportunities for collaboration in the future, should our strategic priorities become more closely aligned.

Thank you once again for your interest in partnering with us. We wish you continued success and encourage you to keep us in mind for any future initiatives that may better match our respective goals.

Sincerely,

[Your Name]
[Your Title]
[Your Company Name]