

Date: [Insert Date]

Dear [Customer Name],

We are committed to providing you with high-quality services and the best possible value. We thank you for your continued trust in [Your Company Name] as your service provider.

We are writing to inform you of an upcoming change to our service pricing structure. Effective [Effective Date], the price for [specify service(s)] will be adjusted to [new price/details or percentage increase].

This adjustment is necessary due to [briefly explain reasons, e.g., increased operational costs, enhancements to our services, changes in regulatory requirements, etc.], allowing us to continue offering you the value and quality you expect from us.

Please be assured that this change will not affect your existing contract until its renewal date. If you have a current agreement in place, the price adjustment will take effect upon renewal or as otherwise outlined in your contract.

At [Your Company Name], we remain dedicated to delivering services that exceed your expectations and appreciate your understanding of this necessary price adjustment.

Should you have any questions or require further clarification regarding this change, please do not hesitate to contact our customer support team at [email address] or call us at [phone number].

Thank you for your continued loyalty and support.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]