

Date: [Insert Date]

[Hiring Manager's Name]

[Company Name]

[Company Address]

[City, State, ZIP Code]

Dear [Hiring Manager's Name],

I am writing to express my enthusiastic interest in the Marketing [Position Title] recently advertised on [Where You Found the Job Posting]. As an experienced marketing professional with a proven track record of creative campaign development and successful project execution, I am excited by the opportunity to contribute to [Company Name]. I am especially motivated to apply after learning about the position from [Internal Reference Name], with whom I have had the pleasure of collaborating professionally. [He/She/They] spoke highly of [Company Name]'s innovative culture and its focus on results-driven strategies.

In my previous role at [Previous Company], I managed cross-functional teams in launching integrated marketing campaigns that increased brand awareness and led to a [specific measurable result, e.g., "30% increase in customer engagement over six months"]. My expertise encompasses digital marketing, content creation, analytics, and social media management—all of which I understand are vital for success at [Company Name]. I thrive in fast-paced environments and enjoy staying ahead of emerging marketing trends to deliver outstanding results.

What excites me most about this opportunity is [specific aspect of the company or role that appeals to you], and I am confident my skills, combined with my passion for creative storytelling, would allow me to make a significant impact on your team. [Internal Reference Name] and I worked closely on [mention relevant project or collaboration, if applicable], where [he/she/they] witnessed my dedication and strong work ethic firsthand. [His/her/their] recommendation further inspires me to seek this role and assures me that my background would be a great fit for your company culture and marketing objectives.

Thank you very much for considering my application. I look forward to the opportunity to discuss how my qualifications, experience, and my referral from [Internal Reference Name] can benefit [Company Name]'s marketing team.

Sincerely,

[Your Name]

[Your Email Address]

[Your Phone Number]