

# Business Offer Letter for Franchise Proposal

**Date:** [Insert Date]

**To:** [Potential Franchisee Name/Company]

**Address:** [Potential Franchisee Address]

Dear [Potential Franchisee Name],

We are pleased to extend this formal offer for you to join the [Franchisor's Business Name] family as a valued franchisee. With our proven business model and support systems, we believe that your involvement will contribute to our brand's continued growth and success.

## Scope of Franchise

As a franchisee, you will have the right to operate a [describe the type of franchise, e.g., quick-service restaurant] under the [Franchisor's Brand Name] within the territory of [Location/Region]. You will be authorized to use our trademarks, operating procedures, and proprietary systems as detailed in the Franchise Agreement.

## Investment Requirements

- Initial Franchise Fee: [Insert Amount]
- Estimated Total Investment: [Insert Range or Amount]
- Royalty Fee: [Insert Percentage or Amount]
- Marketing/Advertising Fee: [Insert Percentage or Amount]

## Support & Training

Our team will provide you with comprehensive initial training at our headquarters and on-site assistance during the grand opening. Ongoing operational support, marketing resources, and regular training updates are also included as part of our commitment to your success.

## Obligations

- Franchisor:** Provide operational support, brand resources, and training as outlined above.
- Franchisee:** Operate the franchise according to our standards, uphold our brand image, and meet financial obligations stipulated in the Franchise Agreement.

Please review this offer and let us know of your interest. If you would like to proceed, we can arrange a meeting to discuss further details and begin the formal process.

Thank you for your consideration. We look forward to the possibility of a successful partnership.

Sincerely,

[Franchisor's Name]

[Title/Position]

[Franchisor's Business Name]

[Contact Information]