

[Your Company Letterhead]

[Date]

[Wholesaler's Name]

[Wholesaler's Title]

[Wholesaler's Company Name]

[Address Line 1]

[Address Line 2]

Dear [Wholesaler's Name],

I am writing to introduce our latest product, **[Product Name]**, which we believe would be an excellent addition to your current offerings. As a leader in the industry, [Wholesaler's Company Name] is known for providing high-quality, innovative products to customers, and we are confident that **[Product Name]** aligns perfectly with your standards and market demands.

Key Features and Benefits:

- [Brief Feature #1]: [Short description of benefit]
- [Brief Feature #2]: [Short description of benefit]
- [Brief Feature #3]: [Short description of benefit]

Pricing & Availability:

[Product Name] is available immediately, with competitive wholesale pricing starting at [insert price]. Orders can be fulfilled within [lead time], ensuring prompt delivery and reliable supply.

Why Partner With Us?

By stocking [Product Name], you will offer your customers enhanced value and innovation, backed by our excellent customer service and marketing support. We are committed to helping our partners succeed and look forward to building a mutually beneficial relationship.

I would be delighted to provide further details, including samples, catalogs, or a meeting to discuss how [Product Name] can support your business goals. Please feel free to contact me at [your phone number] or [your email address].

Thank you for considering this opportunity. We look forward to collaborating with [Wholesaler's Company Name].

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Contact Information]

[Company Website URL]