

## Price Increase Adjustment Letter Template

**Date:** [Insert Date]

**To:** [Customer Name/Company Name]

**Address:** [Customer Address]

Dear [Customer Name],

We sincerely appreciate your continued partnership with [Your Company Name]. We are committed to delivering quality products and exceptional service, and your trust means a great deal to us.

As part of our ongoing efforts to maintain the high standards you expect, we have recently reviewed our product pricing in light of [briefly mention key reasons: increased production costs, enhancements to our offerings, changes in market conditions, etc.].

Effective **[Effective Date]**, the prices for the following products/services will be adjusted:

- **[Product/Service Name 1]:** [Old Price] → **[New Price]**
- **[Product/Service Name 2]:** [Old Price] → **[New Price]**

Please know that this adjustment allows us to continue providing you with the highest quality, innovation, and service. We remain focused on delivering value and supporting your business needs.

If you have any questions regarding these changes or need further information, our team is ready to assist you. Thank you for your understanding and continued support.

Sincerely,

**[Your Name]**

[Your Position]

[Your Company Name]

[Contact Information]