

Date: [Insert Date]

Dear [Author's Name],

Thank you for submitting your manuscript entitled "[**Manuscript Title**]" to [Journal Name]. We appreciate the time and effort you have devoted to your research and your interest in sharing your work with our journal.

After a thorough review by our editorial team, we regret to inform you that we are unable to accept your manuscript for publication. The primary reason for this decision is that the study, in its current form, does not offer sufficient novelty or significant new findings that would enhance the existing body of knowledge in this field. Our journal places a strong emphasis on original research that provides fresh insights or substantial advancements, and unfortunately, your submission did not meet these criteria.

Please note that this outcome does not diminish the value of your work. We encourage you to consider ways to further develop your research, perhaps by incorporating more innovative approaches, expanding your analysis, or situating your findings within a broader or novel context. We also recommend reviewing recent literature to identify gaps where your work can make a distinct contribution.

We thank you again for considering [Journal Name] as a potential venue for your research. We wish you the best in your future academic endeavors and hope you will consider submitting to us again with future work that fulfills the journal's requirements for originality and significance.

Sincerely,
[Editor's Name]
[Title/Position]
[Journal Name]